

WP PhotoSeller Quick Start Usage Tips

This document contains instructions to help you get up and running quickly with the WP PhotoSeller plugin.

The instructions given below are the minimum configuration steps you need to perform in order to start selling your photos with this plugin.

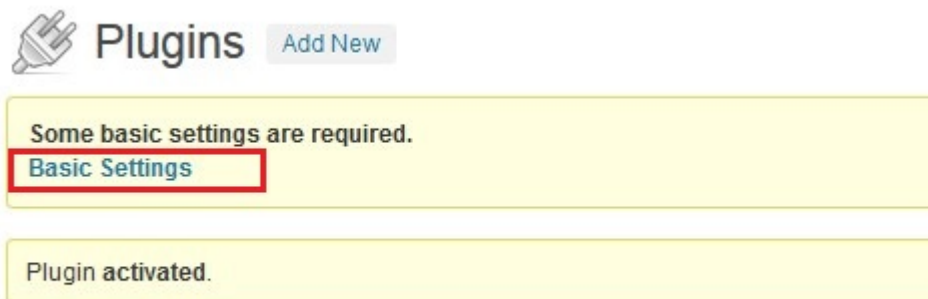
Installing WP PhotoSeller

1. Upload the 'wp-photo-seller.zip' file from the Plugins->Add New page in the WordPress administration panel.
2. Activate the plugin through the 'Plugins' menu in WordPress

Usage Instructions

Basic Settings After First Activation

After activating WP PhotoSeller for the first time you will be asked to complete some “Basic Settings” as shown in the figure below:



To start configuring the basic settings simply click on the link in the notice message as shown highlighted in the figure above.

After clicking the basic settings link you will be taken to the following configuration page:

Basic Settings

Base Country: Enter the country you are operating from. (Required for calculating local and international shipping cost)

Currency:

Currency Symbol: Enter your currency symbol. (Will default to "\$" if left empty)

Paypal Settings

PayPal Email:

Simply fill in the form with your applicable values and click the save button.

Configuring a Price List

After completing your basic configuration settings, the first thing you will need to create is one or more price lists.

A price list is a configuration item where you can specify the different image variations which you want to offer to your customers.

For instance, for a gallery of images you might want to offer 2 versions of each image with differing prices – eg, 1 high resolution version priced at \$35 and 1 medium resolution version priced at \$20.

You also may want to offer a physical prints of varying sizes which you can ship to your customers.

All of this is possible via the price list configuration screen.

To create a price list see the following instructions:

Step 1: Click on the Price List menu item as shown in the figure below



Step 2: Click the “Create Price List” button to create a new price list as shown in figure below

Price List Management

Creating or Editing a Price List

- To create a new price list click the "Create Price List" button below.
- To edit an existing price list please click the "Edit" link for the applicable price list in the table below.

Create a Price List

Create Price List

Click this button if you wish to create a new price list

Step 3: Fill in the price list configuration items

Add/Edit Price List

Price List Settings 1

Price List Name: Set the name of your price list

Digital Download Price Variations: [+ More Info](#)

Name: Set the name of your digital photo variation

Photo Size (%): % (Example: 100). Set the size of your digital photo variation in percentage terms. For example: Full size = 100, half size = 50, quarter size = 25, etc

Price (\$): Set the price of this digital photo variation

Photo Prints Price Variations: [+ More Info](#)

Print Size/Description: This is a descriptive string describing the sizing information for your print variation. Example: 35"x50"

Price (\$): Set the price of this photo print variation

**2 Enter your digital variation in this section.
(Note: you can enter as many items as you like by clicking the "Add Digital Variation" button)**

**3 Enter your physical variations in this section.
(Note: you can enter as many items as you like by clicking the "Add Print Variation" button)**

The screenshot shows a web interface for configuring a price list. At the top, there are two sections: 'Apply Tax' and 'Apply Shipping', each with radio buttons for 'Yes' and 'No' and a note to 'Specify whether you wish to charge tax for your product' or 'apply shipping for your physical prints'. A red box labeled '4' highlights these sections with the text 'Enable/disable tax and/or shipping here'. Below this is a 'Digital Variations' table with columns for 'Variation Name', 'Size/Ratio', and 'Price(\$)', containing two rows: 'HiResColor' (1, 35) and 'MedResColor' (0.75, 20), each with a 'Delete' link. A red box labeled '5' highlights this table with the text 'The digital and physical variations you added from items 3 and 4 will be listed here'. Below the digital variations is a 'Print Variations' table with columns for 'Print Size/Description' and 'Price(\$)', containing one row: '85x60" BW Print' (125) with a 'Delete' link. At the bottom left, a blue button labeled 'Save Price List' is highlighted with a red box labeled '6' and the text 'save your price list'.

- I. Enter a name for your price list (see item labelled as 1 in the first figure above)
- II. Next enter as many digital variations as you wish (see item labelled as 2 in the first figure above)
- III. Similarly enter as many physical variations as you wish (see item labelled as 3 in the first figure above)
- IV. You can also enable tax and/or shipping for your price list (see item labelled as 4 in the second figure above)
- V. Your existing digital and physical variations for this particular price list will also be listed in the price list configuration page (see item labelled as 5 in the second figure above). You can delete any variations by simply clicking the “delete” link for the applicable variation entry.
- VI. After entering your price list configuration you will need to save it by clicking the “Save Price List” button as shown by 6 in the figure above

Once you’ve saved at least one price list, all of your existing price lists will be listed on the main page for the “Price List” menu where you can edit/delete as needed. (see figure below)

Price List Management

Creating or Editing a Price List

- To create a new price list click the "Create Price List" button below.
- To edit an existing price list please click the "Edit" link for the applicable price list in the table below.

Create a Price List

[Create Price List](#) *Click this button if you wish to create a new price list*

Existing Price Lists

Id	List Name	
1	Price List 1	Edit Delete
2	Price List 2	Edit Delete
3	Price List 3	Edit Delete

edit or delete specific price list by clicking on the "Edit" or "Delete" link

Configuring a Gallery

The next step after configuring at least one price list is to create one or more galleries.

To create a gallery see the following instructions:

Step 1: Click on the "Gallery" menu item as shown in the figure below



Step 2: Click the "Create Gallery" button to create a new gallery as shown in figure below

Gallery Management

Creating or Editing a Gallery

- To create a new gallery click the "Create Gallery" button below.
- To edit an existing gallery please click the "Edit" link for the applicable gallery in the table below.

Create a Gallery

Create Gallery

Click this button if you wish to create a new gallery and upload photos

Step 3: Fill in the gallery configuration items

- I. Enter a gallery name, select a price list and enter you chosen watermark text (see figure below)

Create/Edit Gallery

Gallery Settings


Gallery Name:	<input type="text" value="Gallery 1"/>	<i>This is the name of your gallery</i>	1. Enter a gallery name
Price List:	<input type="text" value="Price List 1"/>	<i>Select a price list for your gallery or create a new one.</i>	2. Choose a price list
Watermark Text:	<input type="text" value="Copyright ACME LTD"/>	<i>The text which you enter in this field will appear as a watermark on all images in this gallery</i>	3. Enter some watermark text for your images
Upload Images:	<input type="button" value="Upload"/>	<i>To upload or select your images from the media library please click this button</i>	4. Click the upload button to start uploading images

- II. Upload your images by clicking the "Upload" button (see 4 in figure above)
Simply drag and drop any images from your computer into the upload window or select existing images from your wordpress media library (see figure below)


Choose Your Images For Your PhotoSeller Gallery ✕

Upload Files | Media Library

Search



ATTACHMENT DETAILS



Chrysanthemum.jpg
August 10, 2013
1024 × 768
[Edit Image](#)
[Delete Permanently](#)

Title:

Caption:

Alt Text:

Description:

After uploading or selecting your images click this button to insert into the gallery

After uploading and selecting your images click the “Insert Into Gallery” button as shown above.

III. Save you gallery by clicking “Save Gallery” button as shown below:

Create/Edit Gallery

Gallery Settings

Gallery Name: This is the name of your gallery

Price List: Select a price list for your gallery or [create a new one](#)

Watermark Text: The text which you enter in this field will appear as a watermark on all images in this gallery

Upload Images: To upload or select your images from the media library please click this button

Number of Images Selected: 3 images were selected

After completing the above configuration save your gallery by clicking this button

IV. Once you have saved your gallery you will see your uploaded images displayed in a table as shown in the example below:

The Gallery has been saved.

Create/Edit Gallery

Gallery Settings

Gallery Name: This is the name of your gallery




Price List: Select a price list for your gallery or [create a new one](#).

Watermark Text: The text which you enter in this field will appear as a watermark on all images in this gallery

Upload Images: To upload or select your images from the media library please click this button

Gallery Images

Bulk Actions 3 items

<input type="checkbox"/>	Image ID	Thumbnail	Alt Text	Description	Upload Date
<input type="checkbox"/>	248		tulips		2013-08-10 07:43:27
<input type="checkbox"/>	247		hydrangeas		2013-08-10 07:43:26
<input type="checkbox"/>	246		chrysanthemum		2013-08-10 07:43:25

Bulk Actions 3 items

You can individually delete or remove images from a gallery (see above) or you can perform these functions in bulk by selecting your images using the checkboxes and then choosing one of the items from the “Bulk Actions” drop down.

Once you’ve saved at least one gallery, all of your existing galleries will be listed on the main page of the “Gallery” menu screen where you can edit/delete as needed. (see figure below)

Gallery Management

Creating or Editing a Gallery

- To create a new gallery click the "Create Gallery" button below.
- To edit an existing gallery please click the "Edit" link for the applicable gallery in the table below.

Create a Gallery

[Create Gallery](#) *Click this button if you wish to create a new gallery and upload photos*

Existing Galleries

Id	Gallery Name	Created at	Updated at	
1	Gallery 1	2013-08-10 07:43:59	2013-08-10 07:43:59	Edit Delete
2	Gallery 2	2013-08-11 01:40:48	2013-08-11 01:40:48	Edit Delete
3	Gallery 3	2013-08-11 01:40:58	2013-08-11 01:40:58	Edit Delete

You can edit or delete a gallery by clicking on "Edit" or "Delete" link

Selling Your Photos

If you have completed the previous minimal steps you will now be ready to start selling your photos from your website.

For a live example of a typical scenario involving the purchase of photos from the perspective of the customer, see our brief intro video.