

WP Photo Seller - How to Create Discount Coupons

WP Photo Seller allows you to create Coupon codes that can be redeemed by your customers at the checkout to get discounts on their purchase.

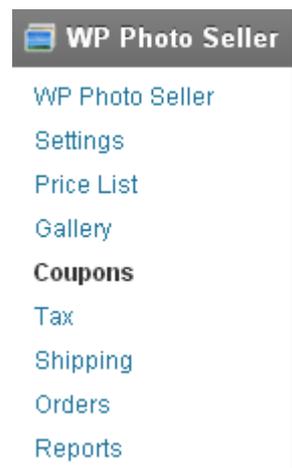
You can create **General coupons** for a fixed amount like \$10 or percentage value like 10% on the total checkout amount or **Conditionals coupons** that are only applied to the shopping cart only if they meet the conditions that you apply.

You can also control how many times a coupon should be used. You can setup a promotion start date and expiry date in advance.

Creating a Discount Coupon

To allow your customers to use coupons at the checkout, you will need to “**Enable Coupons**”.

Go to the Dashboard menu and navigate to **WP Photo Seller → Coupons**.



To enable coupon option at the checkout, check the “**Enable Coupons**” box at the top of the page and press “**Save Coupon Settings**”.

A screenshot of the Coupon Settings form. The form has a title bar that says "Coupon Settings". Below the title bar, there is a label "Enable Coupons:" followed by a checked checkbox and the text "Check this box if you want to allow customers to use coupons at checkout." At the bottom of the form, there is a blue button labeled "Save Coupon Settings".

General Coupon

To create General coupons you do not need to add any conditions. These coupons can be used on the shopping cart for a fixed dollar amount or a percentage value.

Example:

You want to setup a \$10 discount coupon in advance for your first 100 customers on their purchase and the promotions will start from 1st of December till the 31st of December for a month.

Go to **WP Photo Seller → Coupons → Add/Edit Coupon**

- Enter a “**Coupon Code**” that you want your customers to use at the checkout.
- Enter a brief description of the coupon in “**Description**” box.
- For “**Discount type**” you can either select **Money amount** or **Percentage**. For this example select “Money amount”.
- In “**Discount Value**” enter the discount amount for this example 10.
- In “**Redemption Limit**” enter 100 as you want your first 100 customers to use the coupon only so when this coupon will be used by 100 customers, it will automatically expire.
- Set the “**Start date**” to 2013/12/01 so the coupon can be only used after this date.
- Set the “**Expiry date**” to 2013/12/31 so the coupon will automatically expire on this date.
- Make the coupon “**Active**”.

Add/Edit Coupon

Coupon Code: Enter a unique coupon code

Description: Enter a brief description about the coupon or discount

Discount Type: Select a discount type that you want to use for the coupon

Discount Value: \$ % Enter only the discount value amount without the \$ or %

Redemption Limit: Enter the maximum number of times the coupon can be used. (Leave this field blank for unlimited use)

Start Date (yyyy-mm-dd): Enter a start date for the coupon. (Leave blank for immediate use)

Expiry Date (yyyy-mm-dd): Enter an end date for when the coupon should expire. (Leave blank for no expiry)

Coupon Activation Status: Active Inactive

Conditions (Optional)

If is (Optional) Use this to configure additional coupon conditions

- Press “**Save Coupon**” and it will appear at the bottom in your coupon list.

Coupons You've Already Created

Bulk Actions 1 item

<input type="checkbox"/>	id	Coupon Code	Active	Discount Type	Discount Amount	Start Date	Expiry Date	Redemption Limit	Redemption Count
<input type="checkbox"/>	1	XMAS2013	active	dollar	10.00	2013-12-01 00:00:00	2013-12-31 00:00:00	100	0

Bulk Actions 1 item

Conditional Coupon (Optional)

Conditions can be applied on a General Coupon so the coupon codes can be only accepted when all the conditions are met.

Example:

You want to setup a \$10 discount coupon in advance to your first 100 customers on their purchase and the promotions will start from 1st of December till the 31st of December for a month.

Condition #1

Coupon code will be only accepted if customers purchase more than 2 products

Conditions (Optional)

If is

Condition #2

Coupon will be only accepted if customers purchase more than \$200 products.

Conditions (Optional)

If is